



8.3.19
NOVA PLACE

ABOUT THE EVENT

Rosé All Day PGH is Pittsburgh's first-ever Rosé festival, celebrating summer's most sought-after varietal. With 20+ wineries sampling their takes on the style, as well as local bars and breweries pouring rosé-inspired ales, ciders, and cocktails, Rosé All Day PGH truly offers something for everyone.

The Nova Place Concourse and Outdoor Plaza will host 1,000 ticket-holders for the one-day tasting event, complete with live music, local food trucks, and premiere activations. A limited number of VIP tickets will also be available for access to an elevated experience, featuring a VIP lounge, gourmet catering, gift bag, and more.

WHY SPONSOR?

Your presence at this first-of-its-kind event means incredible visibility and opportunity, connecting you with the community through promotional placement, branded activations, and direct contact with 1,000 consumers. As a sponsor, you'll receive on-site exhibition space, complimentary tickets, and your company's logo on the Rosé All Day PGH website and other select marketing materials. Additional benefits are available at varying sponsorship levels. We're also happy to discuss customizing your sponsorship experience to meet your business's unique needs.

A portion of the proceeds will benefit City of Asylum and their program providing sanctuary to writers who are exiled and under threat of persecution. Their North Side unique venue, featuring a bookstore, event space, garden, and restaurant, also promotes a thriving community for writers, readers, and neighbors.

ABOUT OUR PARTNER

City of Asylum provides sanctuary to writers who are exiled and under threat of persecution, so they can write freely. For two years or more, the program provides a home on Sampsonia Way, a stipend, medical benefits, and help in transitioning to stable independence while in exile. Our program is effective: Each writer hosted by City of Asylum has created a full-length work while in residence, and has been able to continue to write and publish.

City of Asylum creates a thriving community for writers, readers, and neighbors. We provide sanctuary to endangered literary writers, so that they can continue to write and their voices are not silenced. We offer a broad range of literary programs in a variety of community settings to encourage cross-cultural exchange. We anchor neighborhood economic development by transforming blighted properties into homes for these programs and energizing public spaces through public art with text-based components.

PRICING

	TITLE SPONSOR	VIP SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
FESTIVAL ASSET NAMING RIGHTS	✓				
ASSET NAMING RIGHTS OF VIP AREA		✓			
EXHIBIT SPACE	✓ (PREMIER PLACEMENT)	✓	✓		
BANNER PLACEMENT AT FESTIVAL	✓	✓	✓	✓	✓
HOSPITALITY TICKETS					
VIP TICKETS (\$85 VALUE EA)	10	8			
EARLY ADMISSION TICKETS (\$55 VALUE EA)			6	4	2
TASTING GLASSES	10	8	6	4	2
PROMOTIONAL MATERIALS & ADVERTISING					
LOGO ON OFFICIAL EVENT TASTING GLASSES (APPROX. 1,500 GLASSES)	✓				
LOGO ON OFFICIAL EVENT T-SHIRTS AND VOLUNTEER T-SHIRTS (APPROX. 300 T-SHIRTS)	✓				
LOGO ON FRONT PAGE OF FESTIVAL WEBISTE	✓				
LOGO AND LINK ON FESTIVAL WEBSITE	✓	✓	✓	✓	
LOGO ONLY ON FESTIVAL WEBSITE					✓
LOGO ON EVENT PROGRAM	✓	✓	✓	✓	✓
LOGO ON ALL PRINT AND ELECTRONIC MARKETING MATERIALS	✓				
LOGO ON EVENT SIGNAGE	✓				
MENTIONS ON SELECT MEDIA SPOTS	✓				
MENTIONS ON SOCIAL MEDIA	5	3	2	1	

SPONSORSHIP FORM

NAME OF ORGANIZATION (AS YOU WOULD LIKE IT LISTED ON MATERIALS):

CONTACT PERSON:

STREET ADDRESS:

CITY, STATE, ZIP:

PHONE:

ALTERNATIVE PHONE:

FAX:

EMAIL:

Please select the level at which you would like to sponsor and whether you will have an exhibitor booth (if applicable).

<input type="checkbox"/>	\$10,000	Title Sponsor	<input type="checkbox"/>	Will you have an exhibitor booth?
<input type="checkbox"/>	\$5,000	VIP Sponsor	<input type="checkbox"/>	Will you have an exhibitor booth?
<input type="checkbox"/>	\$2,500	Gold Sponsor	<input type="checkbox"/>	Will you have an exhibitor booth?
<input type="checkbox"/>	\$1000	Silver Sponsor		
<input type="checkbox"/>	\$500	Bronze Sponsor		

Checks should be made out to Tiny Mammoth, LLC.

Thank you for your support!

Return the form:

Tiny Mammoth, LLC
1140 Jancey Street
Pittsburgh, PA 15206